BIRPARA COLLEGE
Affiliated to: University of North Bengal
Government aided co education degree colleges
Accredited by NAAC

Birpara College Central Library

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Ref. No: **BC/N/622**

Dept. Ref. No: **LIB/25/011**
Date: **18/Nov/2025**

General Notice

3rd Semester students with SEC- Information marketing and Digital library are hereby asked to submit assignment on the following Topic:
Answer any one;
1. Define information marketing. Discuss its scope and importance.
2. Explain the concept, scope and importance of digital libraries with Examples.
3. Define Dublin Core metadata. Describe Dublin Core Metadata Elements?
Last Date: 24-11-2025

Librarian Sig
Birpara College Central Library

Dr.Kaustav Chakrabarti
Principal
Birpara College