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Ref. No: **BC/N/622**

Dept. Ref. No: **LIB/25/011**



Date: **18/Nov/2025**

### General Notice

3rd Semester students with SEC- Information marketing and Digital library are hereby asked to submit assignment on the following Topic:

Answer any one;

1. Define information marketing. Discuss its scope and importance.
2. Explain the concept, scope and importance of digital libraries with Examples.
3. Define Dublin Core metadata. Describe Dublin Core Metadata Elements?

Last Date: 24-11-2025

Librarian Sig  
Birpara College Central Library

Dr.Kaustav Chakrabarti  
Principal  
Birpara College